



Granville
Island

Net Loft Quarterly Call

January 16th, 2024



Meeting Agenda

- 1. Attendance (5 mins)**
- 2. Land Acknowledgement**
- 3. CMHC Updates (20 mins)**
 - Planning & Development (Claire, Bethany, Seb)
 - Tenant Coordinators (Jennifer, Taran)
 - Leasing (Erica, Justin)
 - Marketing and Events (Cate)
- 4. Tenant Updates (35 mins)**

Attendance

Who is on the call today?

Land Acknowledgement



Musqueam artist Debra Sparrow's 'Blanketing The City Part 1'

CMHC-Granville Island would like to acknowledge that we are located on the unceded traditional territory of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish) and səliłwətał (Tsleil-Waututh) Nations.

Planning & Development Updates

- Sea Level Rise adaptation – tenant engagement in early 2024
- Exploring potential to extend Public Market opening hours for summer of 2024
- Public WiFi installation complete, but Rogers still troubleshooting
- Other Sights for Artists is building two mobile artist studios behind GI Brewing. Construction complete April 2024.
- Advocating to CoV to provide suicide prevention fencing on Granville St bridge

FLEET

Exploring moveable temporary
artist studios in Vancouver.

Responding to the loss of arts and culture spaces across Vancouver, FLEET is a multi-year project that is planning, designing, and constructing a FLEET of moveable studios for working artists. This project will place studios on a temporary basis throughout the Lower Mainland and manage their ongoing use.

Visit fleetstudios.org or scan the QR code to learn more. Contact us at fleetstudios@othersights.ca.



Other Sights



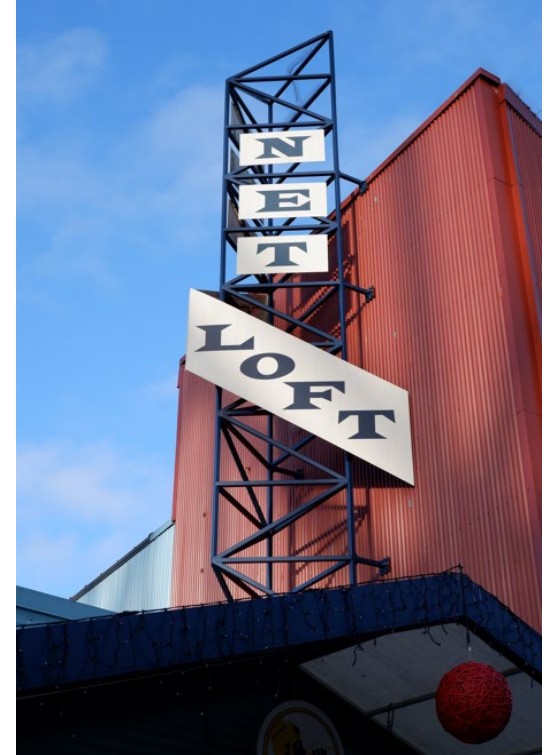
Tenant Coordinator Updates

- Applications for the for the Market Artisan Program (formerly Day Vendors) are open until January 26th. For more info see the [Adjudication Package](#).
- The Public Market is closed Mondays in January for annual maintenance. Jan 8th, 15th, 22nd & 29th.



Leasing Updates

- Dussa's Ham and Cheese changed ownership late last year and has rebranded as Lina's Deli by the folks who own and operate Kaisereck in the Public Market
- Landlord work on the Chain & Forge is nearing completion and the call for Expressions of Interest to lease continues.
- The team is working through applications for 1499 Old Bridge Street, and 1327 Railspur Alley – stay tuned!



Marketing/Events Updates

UPCOMING EVENTS

Dine Out Vancouver Festival
Jan 17 – Feb 4

PuSh Int'l Performing Arts Festival
Jan 18 - Feb 4
Revue Stage, Performance Works, Waterfront
Theatre and The Fishbowl

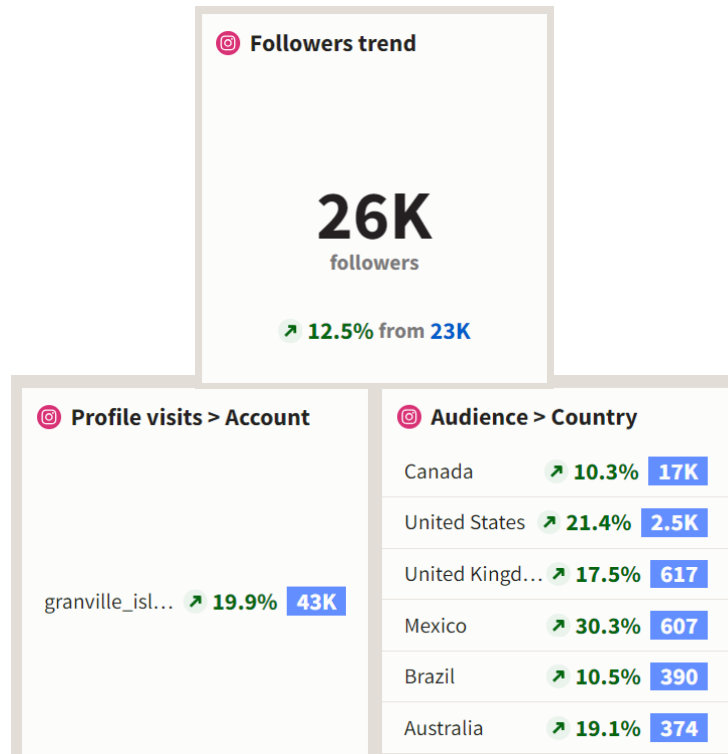
Vancouver International Boat Show Jan 31-Feb 4
Granville Island Maritime Market & Marina

LunarFest Celebrations Feb 9 - 25
Ocean Artworks

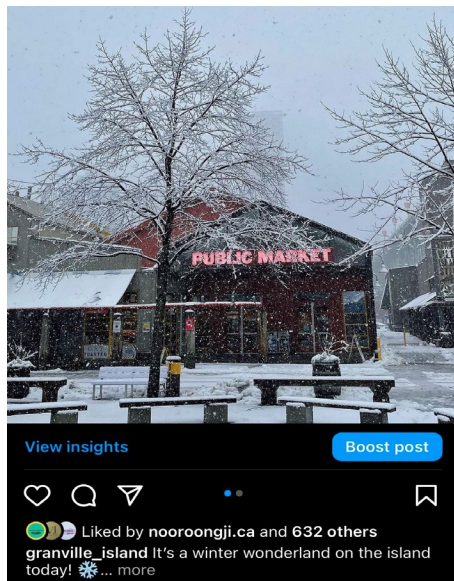


Social Media 2023 Year in Review

- Follower Count up 12.5% from 2022
- Profile Visits up 20% from 2022
- Overall audience increase from 2022, with a 10% increase in Canada
- New: launched TikTok account in December 2023



Social Media Top Liked Posts 2023



Carousel: 633 likes,
5.5k accounts reached

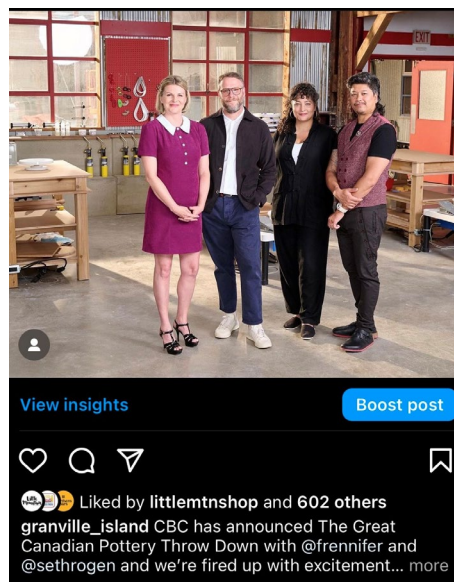
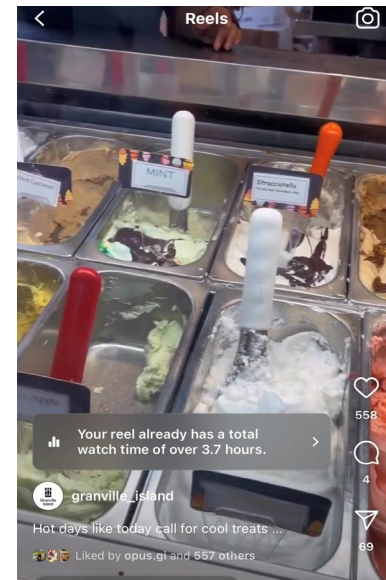


Photo: 603 likes, 11.9k
accounts reached



Reel: 558 likes, 9.3k
accounts reached
*watch time of 3.7 hours

Tenant Updates

- How are your sales?
 - What do you attribute that to?
- Has it been busy at your business?
- Is there anything else you wish to share with the wider group and CMHC-Granville Island staff?
- Do you have any questions for other tenants and/or CMHC-Granville Island staff?