

Public Market

November 7, 2023

Meeting Agenda



1. Attendance (5 min)

2. CMHC Updates (10 min)

- Sales (Bethany)
- Planning & Development (Claire, Bethany, Seb)
- Tenant Coordinators (Jennifer, Taran)
- Leasing (Erica, Justin)
- Marketing and Events (Cate)

4. Public Market Hours Discussion (15 min)

3. Tenant Updates (30 min)

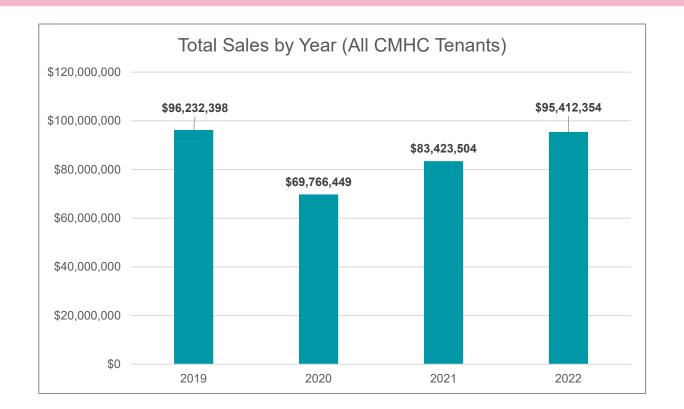




Who is on the call today?

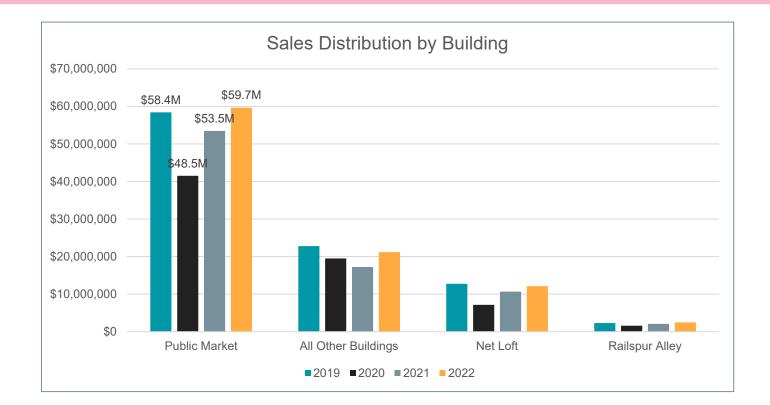






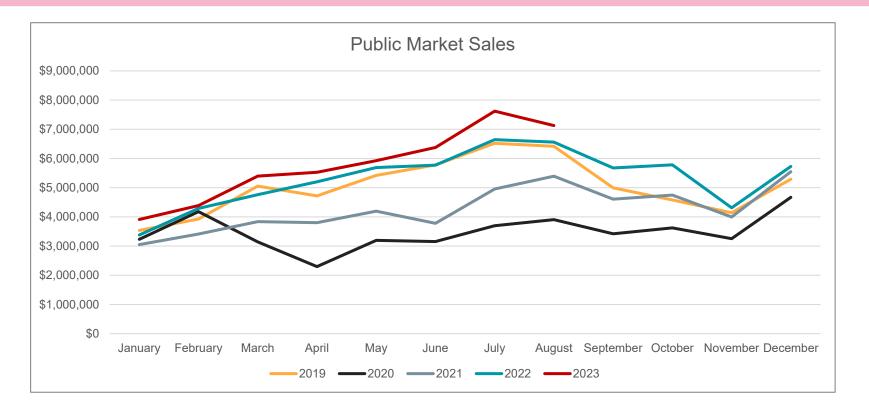






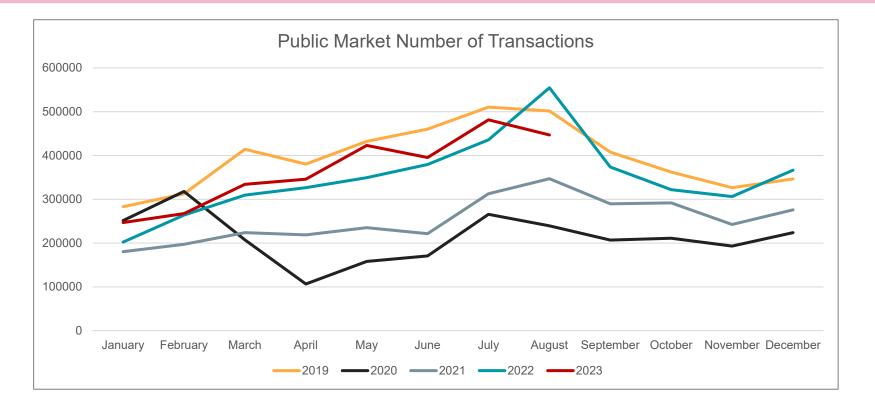






Number of Transactions





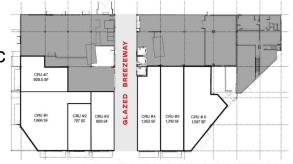


Planning & Development Updates

- The free public wifi project is currently on hold due to the Rogers/Shaw merger.
- Chain & Forge building shell is expected for completion in the Fall. The leasing campaign was launched on September 19th.
- Planning Staff are working to update the Island's street signs and add more so every intersection will have street signs.
- The term of the first Granville Island Council is expiring at the end of 2023. The application deadline for the new Council is Dec 7th 2023.
- FLEET, a non-profit arts organization will be using Lot 55 from Nov-April to build two mobile artist studios.



tic rendering of the redeveloped Chain & Forge building at Granville Island. (CMHC Granville Island)



Tenant Coordinator Updates



- Jennifer Nelson was promoted to Senior Tenant Coordinator. She now dedicates her time to the Public Market and Net Loft buildings.
- Popina Canteen on the West side of the Market is closed for the season and will reopen March 1st, 2024.



Leasing Updates



- Leasing opportunities in the Chain and Forge are now live!
- Two active Creative Use leasing opportunities (1327 Railspur Alley and 1499 Old Bridge Street)
- More information on current leasing opportunities can be found on our admin website:



https://admin.granvilleisland.com/leasing/current-vacancies/

Marketing Updates



- Agency filmed "Behind the Scenes Stories" every green campaign that runs all year "Always On."
- This fall/winter, we are running a "Rain" campaign.





Social Media Updates

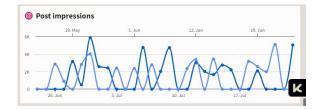


Profile visits > Ac... Audience > Country Canada * 242 16K United States * 51 2.3K gramile_island * 1.7K 5.5K United Kingdom * 1.7 Mexico * 4 401 1.4 5.7 Brazil > 1 357 1.4 5.4 1.4

Post comments > Po	st type	
	43 % Photo post	20
	28 % Carousel alb	13
	23 % Reel	11
	6 % Story	3



Post reach > Post		O Top posts		
Reel	# 7K 27K	- 3.00		
Photo post	* 20K 23K	G granville_island Jul 21, 19:00	G granville_island Jul 12, 16:01	G granville_island
Carousel album	≥ 21K 10K	Will you be joining us for the Honda Celebration of Lights this weekend?	Happy 44th birthday to the Granville Island Public Market! On July 12.	Sunday Seafood Boils are back at
Story	# 288 2.6K	288 likes	251 likes	244 likes



Public Market Hours



- Do you support the Public Market business hours of 9:00am to 7:00pm during peak season (May long weekend – September 30) and December holiday season?
- 2. Would you like to stay open later than 7:00pm (from May long weekend to September 30)?

Yes – to 8:00pm Yes – to 9:00pm No

The online survey is available here: https://www.surveymonkey.com/r/5QDT566

Tenant Updates



- How are your sales?
 - What do you attribute that to?
- Has it been busy at your business?
- Is there anything else you wish to share with the wider group and CMHC-Granville Island staff?
- Do you have any questions for other tenants and/or CMHC-Granville Island staff?